



# AGC CONSTRUCTION EDUCATION FOUNDATION

SPONSORSHIP OPPORTUNITIES 2024



CONSTRUCTION  
EDUCATION  
FOUNDATION

# SPONSOR THE FUTURE OF CALIFORNIA CONSTRUCTION

AGC Construction Education Foundation (CEF) is dedicated to inspiring, developing, and equipping California's current and future construction workforce. We provide resources, support, and training through innovative programs in order to attract, develop, and retain the most valuable asset in the construction industry: A strong, motivated, skilled workforce.

CEF Sponsors help fund the following programs:

- AGC Student Chapters & College Outreach
- Build California
- Diversity, Equity & Inclusion
- Emerging Leaders
- Scholarships & Giving
- Small/Underrepresented Business (SUB) Development
- Training & Education

*As a 501(c)3 non-profit benefit corporation, the CEF relies on donations to carry out our mission, and fund programs and services, while developing construction careers through increased awareness.*

## TRAINING & EDUCATION

**1,574**  
people trained

**412**  
companies

**306**  
sessions

## SMALL/UNDERREPRESENTED BUSINESS SUB FORUM

**210**  
companies

**322**  
attendees

## AGC STUDENT CHAPTERS

**735+**  
student chapter participants

## DIVERSITY, EQUITY & INCLUSION FORUM

**235**  
companies

**491**  
attendees

## SCHOLARSHIPS & GRANTS

**89**  
scholarships

**24**  
grants

**\$149,500**  
total awarded

## SMALL BUSINESS CONSTRUCTION EXPO

**461**  
companies

**843**  
attendees

## BUILD CALIFORNIA

**36,173**  
community members learned about construction careers

**133**  
events, career fairs, student presentations, and school events

**73**  
Ambassadors from AGC member companies

**23**  
million social media impressions

*\*Data from Jan. 1, 2023 through Dec. 31, 2023.*

## CEF GLOBAL SPONSORSHIP PACKAGES

For more information or custom sponsorship packages please contact Erin Volk at 916.371.2422 or [VolkE@agc-ca.org](mailto:VolkE@agc-ca.org).

| Benefits  | Diamond<br>\$50,000 | Platinum<br>\$25,000 | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 | Copper<br>\$1,000 |
|---|---------------------|----------------------|------------------|-------------------|-------------------|-------------------|
| Special invite to attend one CEF Board Meeting                                      | X                   |                      |                  |                   |                   |                   |
| Sponsorship announced in press release distributed to industry news and AGC members | X                   |                      |                  |                   |                   |                   |
| Meeting opportunity with two to three CEF Board Members of your choice              | X                   | X                    |                  |                   |                   |                   |
| Company logo placement in all AGC WFD e-newsletters (12 per year)                   | X                   | X                    |                  |                   |                   |                   |
| \$10,000 to allocate towards CEF program sponsorships                               | X                   | X                    |                  |                   |                   |                   |
| Company recognition in social media posts   | Four                | Two                  | One              |                   |                   |                   |
| Announcement of sponsorship in e-newsletter distributed to all AGC members          | X                   | X                    | X                |                   |                   |                   |
| Recognition as Build California Sponsor (receive all related benefits)              | \$10,000 level      | \$5,000 level        | \$2,500 level    | \$1,000 level     |                   |                   |
| Brand recognition on CEF website pages  | Logo                | Logo                 | Logo             | Logo              | Name              | Name              |
| Highlighted as annual sponsor at all CEF meetings and events                        | X                   | X                    | X                | X                 | X                 | X                 |





## AGC STUDENT CHAPTERS & COLLEGE OUTREACH

Over 1,000 college students have participated in AGC Annual Conferences & Trainings funded by CEF through their Student Chapters. AGC Student Chapters provide students at public and private colleges and universities across California opportunities to develop practical skills, network with industry leaders, and gain exclusive access to AGC member contractors for internships and careers.

### A La Carte Sponsorship Options

**\$2,500**

Recognized as an AGC Student Chapter Virtual Education Session Sponsor

**\$3,500**

Sponsor one Student Chapter to send four (4) college students to attend CONSTRUCT (registration & hotel room)

**\$5,000**

Exclusive sponsor recognition of one on-demand training for AGC Student Chapter Members/College Students

**\$10,000**

Exclusive sponsor recognition for one Student Chapter Meeting at all active campuses (approx. 12 per year)

**\$25,000**

Exclusive sponsor for co-branded polos for all Student Chapter Members statewide (approx. 800 students)

**\$50,000**

Exclusive sponsor for co-branded PPE for all Student Chapter Members statewide (approx. 800 students)

For more information, please contact Yuhi Aizawa Combatti at [CombattiY@agc-ca.org](mailto:CombattiY@agc-ca.org) or Erin Völk at [VolkeE@agc-ca.org](mailto:VolkeE@agc-ca.org).



# BUILD CALIFORNIA

## PROGRAM SPONSORSHIP OPTIONS

By shaping perceptions of the industry, informing youth and their influencers about careers in construction, and connecting them to local training programs, Build California is inspiring, engaging, and activating the next generation of California's workforce.

Since launch in Q4 2019 through 2023, Build California has reached over 36,000 students and prospective construction professionals, and earned more than 62 million digital impressions.



For more information or custom sponsorship packages please contact Director, Workforce & Community Development **Yuhi Aizawa Combatti** at **916.371.2422** or **CombattiY@agc-ca.org**.



# PROGRAM SPONSORSHIP OPTIONS



| BENEFITS  | DIAMOND<br>\$50,000 | PLATINUM<br>\$25,000 | GOLD<br>\$10,000 | SILVER<br>\$5,000 | BRONZE<br>\$2,500 | COPPER<br>\$1,000 |
|---|---------------------|----------------------|------------------|-------------------|-------------------|-------------------|
| Sponsorship announced in press release distributed to industry news outlets   | X                   |                      |                  |                   |                   |                   |
| Co-creation of one Build California e-cademy on-demand course (curriculum developed by company, approved by Build California) | Two                 | One                  |                  |                   |                   |                   |
| Exclusive sponsor of Build California school presentation (sponsor can select school)   | Four                | Two                  | One              |                   |                   |                   |
| Company recognition in Build California social media posts  | Six                 | Four                 | Two              | One               |                   |                   |
| Recognized as Build California Ambassador Forum meeting sponsor   | Four                | Three                | Two              | One               |                   |                   |
| Brand recognition on Build California website   | Logo                | Logo                 | Logo             | Logo              | Name              | Name              |
| Receive Build California hardhat stickers   | 5,000 QTY           | 2,500 QTY            | 1,000 QTY        | 500 QTY           | 250 QTY           | 100 QTY           |
| Receive electronic Build California sponsor badge for company website   | X                   | X                    | X                | X                 | X                 | X                 |
| Free access to sponsored job postings on the Build California Job Board   | X                   | X                    | X                | X                 | X                 | X                 |

## A LA CARTE SPONSORSHIP OPTIONS

### \$2,500

Recognized as sponsor of one Build California Ambassador Forum meeting

### \$2,500

Exclusive sponsor of one Build California school presentation

### \$5,000

Co-creator of one Build California e-cademy on-demand course (curriculum developed by company, approved by Build California)

### \$5,000

Exclusive sponsor of one Build California student job walk (includes transportation & PPE for 50 students max)

### \$25,000

Exclusive sponsor of Build California student t-shirts (company logo on sleeve)



## DIVERSITY, EQUITY & INCLUSION

The construction industry is successful because of the diverse backgrounds and experiences that make up the workforce. Diversity, Equity & Inclusion (DE&I) Champions, through the efforts of AGC of California and the AGC Construction Education Foundation (CEF), provide resources and support to companies working to promote inclusion and belonging across their workforce, businesses, and industry at large.

### A La Carte Sponsorship Options

**\$2,500**

Recognized as sponsor of an AGC DE&I Forum meeting

**\$2,500**

Exclusive sponsor recognition of one live webinar on DE&I topic

**\$5,000**

Exclusive sponsor recognition of one on-demand training on DE&I topic

**For more information, please contact Yuhj Aizawa Combatti at [CombattiY@agc-ca.org](mailto:CombattiY@agc-ca.org) or Erin Volk at [VolkE@agc-ca.org](mailto:VolkE@agc-ca.org).**





## EMERGING LEADERS

Emerging Leaders helps entry- to mid-level professionals across all sectors of California's diverse construction industry reach their career goals and find fulfillment on the job. They do so through relevant education and training, the development of powerful networks, and opportunities to engage and affect a healthy construction industry. Currently, Emerging Leaders supports over 100 young leaders statewide.

### A La Carte Sponsorship Options

**\$1,000**

Recognized as an  
Emerging Leaders  
Community Service  
Sponsor

**\$1,000**

Exclusive sponsor  
recognition for one  
Steering Committee  
Meeting

**\$2,500**

Recognized as an  
Emerging Leaders Virtual  
Education Session/  
Webinar Sponsor

**\$2,500**

Recognized as an  
Emerging Leaders  
Academy Sponsor

**\$2,500**

Recognized as an  
Emerging Leaders Forum  
Meeting Sponsor

**\$5,000**

Exclusive sponsor  
recognition of one  
on-demand training for  
Emerging Leaders

For more information, please contact Kendra Bilo at [BiloK@agc-ca.org](mailto:BiloK@agc-ca.org) or Erin Volk at [VolkE@agc-ca.org](mailto:VolkE@agc-ca.org).





## SMALL/UNDERREPRESENTED BUSINESSES

CEF supports the development of Small/Underrepresented Businesses (SUB's) by providing resources, education, training, and opportunities to network and engage with large contractors, agencies, and industry experts. These opportunities include the quarterly meetings of the SUB Forum, the Small Business Construction Expo (SBCX), BASICS Training, and more.

### A La Carte Sponsorship Options

**\$2,500**

Recognized as sponsor of  
SUB Forum meeting

**\$2,500**

Exclusive sponsor  
recognition of one live  
webinar) on SUB topic

**\$2,500**

Recognized as sponsor of  
SUB BASICS Academy

**\$5,000**

Exclusive sponsor  
recognition of one  
on-demand training  
course on SUB topic

**\$5,000**

Sponsor one  
SUB/DBE owner to  
attend CONSTRUCT  
(registration & lodging)

For more information, please contact Yuhi Aizawa Combatti at [CombattiY@agc-ca.org](mailto:CombattiY@agc-ca.org) or Erin Volk at [VolkE@agc-ca.org](mailto:VolkE@agc-ca.org).



## TRAINING & EDUCATION

CEF offers courses designed to satisfy the latest regulatory requirements and provide a clear professional development path for all levels of construction industry employees. Courses are taught by instructors recognized as the best in the industry both online and in-person.

### A La Carte Sponsorship Options

**\$2,500**

Digital ad on AGC  
on-demand training  
platform landing page

**\$2,500**

Exclusive sponsor  
recognition of one live AGC  
training webinar

**\$5,000**

\$5,000 Exclusive sponsor  
recognition of one AGC  
on-demand training course

For more information, please contact Kendra Bilo at [BiloK@agc-ca.org](mailto:BiloK@agc-ca.org) or Erin Volk at [VolKE@agc-ca.org](mailto:VolKE@agc-ca.org).





## CONSTRUCTION EDUCATION FOUNDATION

Please mail or email your completed form to:

ATTN: Erin Volk  
AGC Construction Education Foundation  
3095 Beacon Blvd.  
West Sacramento, CA 95691  
E: VolkE@agc-ca.org

Interested in creating a more customized sponsorship package? Contact Erin Volk at 916.371.2422 or VolkE@agc-ca.org.

### Become a Sponsor & Make a Lasting Impact on California's Future!

#### Gift Amount and Frequency:

Gift Amount: \$

Program/Event:

☐ Recurring annual gift | Duration: ☐ 2 years ☐ 4 years ☐ 6 years ☐ Other:

☐ One-time pledge

#### Sponsor/Donor Information:

\*Company Name:

\*Contact Full Name:  \*Title:

\*Address Line 1:

\*Address Line 2:

\*City, State, Zip Code:  Phone:

*\*Required information*

#### Billing Information:

*(If the billing address is different than above, please complete the information below)*

\*Address Line 1:

\*Address Line 2:

\*City, State, Zip Code:

Authorized Sponsor/Donor Signature/Date: \_\_\_\_\_ / \_\_\_\_ / \_\_\_\_