

# MISHA HOMARA

## CEO, TriCore Panels

Misha Homara is CEO of TriCore Panels, a second-generation Bay Area firm specializing in the fabrication and installation of architectural panel systems for commercial construction. With a background in communications and a passion for innovation, she's reshaping the industry while fostering inclusive leadership.

Misha co-leads the California chapter of WomenConstruction Owners & Executives (WCOE), serves on the Silicon Valley Central Chamber of Commerce board of directors, and founded The Misha Method, a platform that empowers women through workshops, retreats, and coaching. Outside of work, she's a scuba diver, avid traveler, and proud dog mom who thrives on impact, adventure, and building community.