

PROCORE

David A. Jaeger

Retired as CEO from NorCal Pipelines Services

David A. Jaeger is a second-generation California contractor and the founder of Nor-Cal Pipeline Services. Born in Red Bluff, David grew up learning the trades firsthand while working with his father at Jaeger Construction throughout the 1970s. By the 1980s, he was managing the family business, leading critical recovery and repair efforts during the Yuba County Flood of 1986. Under his leadership, Jaeger Construction expanded into material hauling and energy infrastructure projects, including the Green Leaf Power Plant in Sutter County through Jaeger Industrial Services.

David's leadership and vision were again evident during the 1997 Meridian Flood, where Jaeger Construction served as a key subcontractor in recovery efforts. Always having an eye for growth and expansion, he recognized the growing need for specialized utility contractors and in 2007 founded Nor-Cal Pipeline Services.

Under his direction, Nor-Cal quickly became a trusted partner on major projects across California. The company served as a key subcontractor on the I-405 Widening Project in Los Angeles and went on to play an essential role in multiple large-scale infrastructure efforts statewide. Nor-Cal has also been on the front lines of disaster recovery, providing critical services during and after the devastating Santa Rosa and Camp Fires. These accomplishments, along with a reputation for safety and technical expertise, have positioned Nor-Cal as a statewide leader in infrastructure solutions.

David's commitment extends beyond business. Under his leadership, Nor-Cal has supported multiple charitable organizations throughout California, reflecting his belief in giving back to the communities where employees live and work. His focus on people and safety has earned the company numerous industry safety awards, and in 2020, Nor-Cal Pipeline Services was honored as the Fastest Growing Company in Sacramento—a testament to the strength of its culture, vision, and growth. Continuing his people first mindset, David has transitioned his ownership to the employees that helped build the company with him.

Beyond his professional accomplishments, David values his role as a husband, father, and grandfather above all else. He enjoys traveling, golfing, fishing, barbecuing, and cheering for his beloved San Francisco Giants. His leadership is guided by family values, a strong work ethic, and a deep commitment to the communities he serves.