

PROCORE

Ken Strosnider

President/CEO, W. M. Lyles Co.

Ken Strosnider's journey with W. M. Lyles Co. began in 1989, when he joined the company as a Field Engineer after earning a Bachelor of Science in Construction Management from California State University, Fresno. From the early days as an engineer, Ken's technical skillset, confidence, and loyalty to the company were apparent.

Over the decades, Ken worked his way through nearly every level of the organization, from Field Engineer to Division Manager of Central California, to Executive Vice President and Chief of Operations in 2017. In this statewide leadership role, Ken ensured the necessary allocation of resources, fostered client relationships, and oversaw major projects across California. His extensive experience in utilities, water conveyance systems, and water/wastewater plants coupled with his project-first mentality played a pivotal role in positioning W. M. Lyles Co. as California's leading water contractor. In 2021, Ken was named President and, two years later, became President & CEO. Under his leadership WML has seen significant growth, expanding its presence across California in both the environmental and infrastructure sector. Now as President & CEO he leads the company with a vision focused on providing opportunities, nurturing talent, and delivering sustainable environmental and infrastructure projects for communities across California.

Ken is widely respected across the organization for embodying the Lyles way, defined by integrity, ethics, safety, and quality. He's known not only as a trusted leader, but as the ambassador of the company culture. Ken is said to know every employee's name and takes time to walk jobsites, visit company offices, and personally connect with team members across the state. His leadership is as personal as it is professional.

As W. M. Lyles Co. celebrated its 80th year anniversary in 2025, Ken is now preparing the next generation to take over the company for continued success. His long-standing belief in empowering people, creating opportunities, and making room for growth will continue to lead WML into the future.

Two constants define Ken's life: W. M. Lyles Co. and his wife, Deborah. Both relationships have flour-ished for over 35 years. Deborah has been instrumental in Ken's career and his advancement through the company. Without her support, none of it would have been possible. Together, they share three children (Meggan, Amanda, and Matthew) and two grandchildren (Mollie and Victoria), which are, by far, the greatest accomplishments in his life.

