MARGIE M.
Learnsoft Instructor

EXPERIENCE PROFILE

Margie is a recognized learning science expert, working at the intersection of AI and neuroscience to enhance learning and support performance. She holds a Master's in Instructional Technologies and speaks about her work in professional conferences around the world. She is the author of the ATD book, *AI in Talent Development*, and has built AI-enabled solutions for her clients in financial services, telecommunications, retail services, health, and medical services. She is especially adept at making highly technical and complex content understandable for all levels of learners. Her train-the-trainer sessions bring brain science and AI to corporate training departments and universities around the world. She is one of the few people in the world producing custom AI-enabled chatbots to support education and corporate training organizations.

DEVELOPMENT SPECIALTIES

- While many folks are jumping onto the AI "bandwagon," Margie has been building **educational chatbots** for clients since 2013. She has spoken at professional events around the world, explaining how modern chatbots deliver scalable **adaptive learning experiences** using machine learning and generative AI.

- She developed the **adaptive learning** "consultant" for the United Nations, "Blu," which won the Tech & Learning Excellence Award in 2022.

- Her **AI and Data Science** course, designed for a client of Aptara, won a Bronze award from Brandon Hall for custom content in 2021.

- Her book, **"AI in Talent Development,"** was published by ATD Press in 2020, and continues to be one of the highest rated publications on this subject on Amazon.

- She is currently the primary facilitator for the **AI and Emerging Technologies** course for TS Phoenix. This course provides a sound background in machine learning, artificial intelligence, adaptive learning, and virtual reality, from a learning professional's perspective.

- Two projects she's working on now that will be released in 2024 are **"Adaptive Learning with AI"** for LinkedIn Learning and an on-demand course for ATD called **"AI and Emerging Technologies."**

- She is also developing a blog series on AI.

- Margie is a featured writer for the ATD Science of Learning blog and served as an advisor on the 2023 ATD Research Report, **"AI in Learning and Talent Development: Embracing Its Future Potential in the Workplace."**