



Dr. Irish Horsey

Director of Industry Advancement | Procore

Dr. Irish Horsey is an award-winning construction professional, educator, executive, author, and workforce strategist with nearly 30 years of experience across construction operations, higher education, technology, and industry advancement. She currently serves as the Director of Industry Advancement at Procore, where she leads initiatives focused on workforce development, education, technology adoption, and strategic growth.

Distinguished as the first African American woman to earn a Ph.D. in Building Construction from the Georgia Institute of Technology, Dr. Horsey has dedicated her career to strengthening the AEC (Architecture, Engineering, and Construction) ecosystem. Her academic leadership includes serving as Interim Department Chair and Assistant Professor of Construction Management at Kennesaw State University—where she founded the Kennesaw Women in Construction (KWIC) organization—and leading Gwinnett Technical College's Commercial Construction Management program to a top ten national ranking.

Dr. Horsey is the author of the best-selling, #1 ranked construction engineering book *You Can Be Here: A Woman's Guide to Construction Careers* and the creator of the *You Can Be Here™* Movement, the *S.W.E.A.T. Method™*, and the *B.R.I.D.G.E. Framework™*. Recognized by Engineering Georgia as one of the 50 Most Notable Women in Engineering, she frequently speaks nationally on leadership, workforce development, technology integration, and building a more diverse, human-centered future for the construction industry.



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